

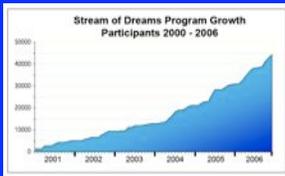


# Stream of Dreams News

Newsletter of the Stream of Dreams Murals Society

December 2006  
Volume 2, Issue 2

To date nearly 45,000 Stream of Dreams participants have learned how to help take care of water.



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## Our Message Reaches the Public!

I had just gotten into my car after photographing the latest mural I had created on Vancouver Island when I spotted an elderly gentleman walking down the sidewalk. I waited and watched. He was marching along at a steady pace when he spotted the new mural. He slowed his pace and started to admire the 437 fish as he walked along. He stopped here and there to study a fish or two, to read the parent thank you sign and the Stream of Dreams mural sign. When he reached the end, he stopped, looked back and then resumed his walk with a smile on his face.

I couldn't let the opportunity to speak with him pass by so I hopped out of my car and approached him.

"Hello sir, do you know what all those fish on the fence are about?" I asked.

"Yes, I do," he replied. "They represent the children at this school who learned about their local watershed and streams and creeks and how to protect them."

I smiled, knowing the message was clear, and not only did the children know what the fish were about; the community understood the message, too. He continued to tell me we shouldn't put anything down storm drains because they lead to fish habitat and that he'd seen lots of these murals around town and he was delighted that this school near his home had chosen to do the program.

I asked him what the program was called. He told me there was a sign on the fence that said "Stream of Dreams" and that he thought there was a website address on the sign if I wanted to know more. As we walked back to the sign I introduced myself. I thanked him for sharing with me and told him he had warmed my heart with his answers since I am the team leader and artist for the Stream of Dreams program on Vancouver Island. It was wonderful to hear that a community member knew so much about the program and what it was about. He laughed. "You tricked me," he said, and then with a smile he thanked me for helping teach the children about the environment and making such a beautiful mural for the whole community.

We often wonder whether our program reaches communities or how to measure the impact and results of our program. I'd encourage you to take the time to hang out at a newly installed mural and ask the community members that walk by what they think, and I'm sure you'll be delighted in the responses you hear.

*Micqualyn Waldie, Victoria*

## Feature Team – Halton, Ontario

Hassaan Basit and Alison Qua-Enoo, trained in May of 2006 by founders Louise Towell and Joan Carne, make up the fourth team that has been trained and licensed to deliver the trademarked Stream of Dreams program, and the first outside of British Columbia. They are with Conservation Halton, one of 36 Conservation Authorities in Ontario. The Halton region, along the Niagara Escarpment and southwest of Toronto, drains into Lake Ontario from which they also get their drinking water. Hassaan took a few minutes from his very busy year-end schedule to report:

"This was our first year. We completed three murals, including one with a French Catholic School in Burlington and one as part of the Burlington Children's Festival. Alison and I really enjoy being part of Stream of Dreams.

"The program has really captured the imagination ..... continued on p. 2



Alison, Hassaan and Louise – getting to know each other over lunch.

## 2006 Projects

### Lower Mainland, Fraser Valley and Whistler area, BC – Burnaby Team

Burnaby	Taylor Park Elementary School Forest Grove Elementary School
Coquitlam	Mundy Rd Elementary School Our Lady of Fatima School
Cultus Lake Delta	Cultus Lake Elementary School Cougar Canyon Elementary School Rain garden Project
Maple Ridge	Bell-Irving Hatchery at Kanaka Creek Regional Park Hammond Elementary School
North Vancouver Port Coquitlam	Ridgeway Annex Carisbrooke Elementary School Hyde Creek Educational Centre Port Coquitlam Rivers Day Festival
Port Moody	Pleasantide Elementary School Coronation Park Community School
Richmond Surrey	Anderson Elementary Dogwood Elementary School Hall's Prairie Elementary School Bayridge Elementary School Bridgeview Elementary School Mountainview Montessori Ray Shepherd Elementary School
Vancouver	Quilchena Elementary School Lord Roberts Elementary School General James Wolfe Elementary School
Pemberton	Signal Hill Elementary School

### Alberta – Burnaby Team

Calgary	International Boulevard Business Revitalization Zone with Holy Trinity and Holy Cross Schools
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### Vancouver Island and Gulf Islands, BC – Victoria Team

Victoria	Frank Hobbes Elementary School Campus View Elementary School Doncaster Elementary School Sir James Douglas Elementary School Craigflower Elementary School Willows Elementary School UVic Childcare Centre
Esquimalt Campbell River	Macaulay Elementary School Discovery Passage Elementary School Ecoles des Deux Mondes
Courtenay Cumberland Gulf Islands	Courtenay Elementary School Cumberland Elementary School Saltspring Elementary

### Cariboo Region, BC – Horsefly Team

Williams Lake	Scout Island Nature Centre
Prince George	Prince George Rivers Day Festival

### North Okanagan Region, BC - Lumby Team

Lumby	Lumby Town Centre - JW Inglis and Whitevale Elementary Schools (training of Lumby team)
Kelowna	Kelowna Rivers Day festival

### Ontario – Burnaby and Halton Teams

Milton	Celebrity mural at Conservation Halton office
Burlington	St. John and C.H. Norton Schools (training of Halton team) Burlington Children's Festival École élémentaire catholique Saint- Philippe



#### Water facts:

97% of the world's water is ocean - salty  
3% of the world's water is fresh.  
75% of that is frozen in ice caps.

90% of the available fresh water is ground water. Ground water, like streams and rivers, is easily polluted because pollutants dumped on the surface sink down into the water stored in the ground.

One quart of motor oil can pollute 250,000 gallons of water.

One gallon of gasoline can pollute 750,000 gallons of water.

...Halton team from p. 1.

of Halton residents and it is so refreshing to see the enthusiasm of not only the students but the parents, teachers and volunteers when we go into a school. It is a lot of hard work but definitely worth the effort; besides, it's nice to get out of the office and work with children for a week. I particularly enjoy delivering the stream talk.

"I like to emphasize three key messages during my talk and the children really understand the message -- teachers have been very complimentary through their feedback...they think the message is presented in a very understandable, jargon-free manner that the children can grasp. KEY MESSAGES: 1) We are all connected through the watershed. 2) How do stormdrains (raindrains) work and how they impact our source of drinking water (Lake Ontario)? 3) Get to know your local stream and sub-watershed.

"We have five schools already booked for next year and we are looking forward to a great year. THANKS to JOAN and everyone else at SDMS!"

Note: Several other Conservation Authorities and a number of Ontario schools outside of the Halton region are asking for the program. 2007 will be busy!

## Thank You to Our Major Supporters for 2006 - Safeway #148 Employee Group, General Paint, Province of British Columbia

Our Dream Team from Safeway #148 in Burnaby outdid their fundraising success of 2005 and presented the Stream of Dreams Murals Society with a cheque for \$13,295 in October. Thank you to all staff, management and customers of the Royal Oak and Kingsway Safeway, but especially to team leaders Denise Hunter, Dianne Stephenson and Gail Michaud.

The government of BC has provided SDMS with a Direct Access Gaming Grant of \$12,000 to support program delivery.

Thank you to General Paint for their ongoing donation of the beautiful paint all the Dreamfish wear and to the City of Burnaby for donating storage space.



BRITISH  
COLUMBIA



### Donations From Individuals are JUST as Important! And Now it is Even Easier to Donate to Stream of Dreams.

You can donate to the Stream of Dreams Murals Society:

**By mail:** Just fill in the form below, write a cheque and mail it to the address on the back of the form. You can choose to become a member (or renew your membership) or just make a tax-creditable donation.

**Online:** Use the Canada Helps online portal to make a secure donation with your favorite credit card.

**Donate shares:** Avoid paying taxes on capital gains and support environmental education by donating securities. You get a tax receipt for the full value of the securities. Contact SDMS for more information.

BECOME A MEMBER, and/or DONATE TO, THE STREAM OF DREAMS MURALS SOCIETY!

Your membership and donations help to promote environmental education, and water conservation and protection, while creating beautiful community art.

#### MEMBERSHIP FORM 2007

New member

Renewal

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

\_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL(opt.): \_\_\_\_\_

- I would like to join the Stream of Dreams Murals Society. Annual membership **\$10.00**  
 I would like to make a donation. **\$ \_\_\_\_\_**

Total enclosed: (Make cheque payable to Stream of Dreams Murals Society.) **\$ \_\_\_\_\_**  
(Tax receipts issued for \$20 or more)

see over...

## Experts wanted! Become a Stream of Dreams Director

Demand for the Stream of Dreams program to learn how to take care of our water and waterways, and permission and training to use the program to teach others, is growing exponentially. YOU could be a part of this exciting growth. The Society is always eager to have people with expertise

in business, marketing, public and media relations, franchising, accounting, law, education and environment who can help us find the best path for promoting behavioral change to protect water through the Stream of Dreams program.

### Stream of Dreams Murals Society

*Educating communities about their watersheds, rivers and streams, while dazzling them with the charm of community art.*

Contact us:  
6392 Neville St.  
Burnaby, BC  
V5E 1A6

Phone/Fax:  
604-433-5125

Web:  
[www.streamofdreams.org](http://www.streamofdreams.org)  
E-Mail:  
[info@streamofdreams.org](mailto:info@streamofdreams.org)

## Small Changes We All Make Add Up to Big Impacts

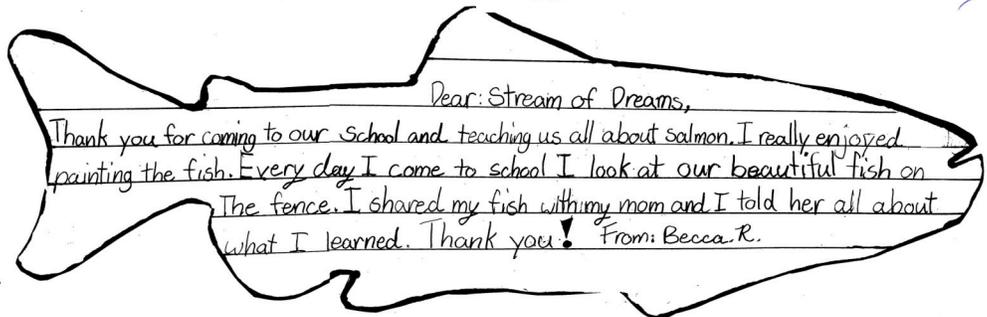
Of the three R's, REDUCE is always the most important. So...  
REDUCE the amount of everything you buy. Making everything involves water.  
REDUCE especially your use of toxic materials of all kinds.

REDUCE the amount you use your car.  
REDUCE gas consumption by driving a fuel-efficient vehicle when needed, by buying locally produced goods, by drinking tap water not bottled.

## Quotable Quotes

Students from Cultus Lake Elementary sent us a delightful collection of Thank-You fish with their comments.

*Dear Stream of dreams, I think you are going to change the world. Thankyou for teaching me lots. I especially loved the model you showed us. Good luck going to the next school and teaching them lots, from Andrew, Cultus lake Elementary*



Member/donor form continued from page 3

I would like to volunteer to help out the Stream of Dreams Murals Society. My skills/interests are:

\_\_\_\_\_

- Please send me the Society Newsletter by mail.
- Please send me the Society Newsletter by mail.
- Please do NOT send me the Society Newsletter.

Privacy Statement: The Stream of Dreams Murals Society does not share its membership information with any other organization or company.

Please mail this form to:  
Stream of Dreams Murals Society  
6392 Neville St  
Burnaby, BC V5E 1A6

Date processed: \_\_\_\_\_